## FEATURES, BENEFITS AND VALUE



Features	Benefits	Value to the Individual	Value to the Organization
A self-paced program	▶ Flexibility	► Unlimited personal growth	► Employee goal achievement
<ul><li>Speech writing and presenting</li></ul>	<ul><li>Critical thinking</li><li>Effective presentation delivery</li></ul>	<ul><li>Clear communication</li><li>Confidence</li></ul>	<ul><li>Effective employee communication</li><li>Better leaders</li></ul>
<ul><li>Weekly interactive meetings</li></ul>	<ul><li>Ongoing experience</li><li>Overcoming fears</li></ul>	➤ Skill reinforcement	<ul><li>Improved morale</li><li>Enhanced performance</li></ul>
▶ Table Topics®	▶ Thinking quickly	▶ Self-confidence	▶ Better customer communication
▶ Evaluations	<ul><li>Keen listening skills</li><li>Constructive feedback</li></ul>	<ul><li>Increased self-awareness</li><li>Positive mentoring</li></ul>	► More productive teams
▶ Participation in meeting roles	Ease in front of a group	► Improved leadership skills	► Effective meetings
Opportunity to conduct meetings	<ul><li>Time management skills</li><li>Self-confidence and poise</li></ul>	▶ Effectively lead meetings	▶ Increased productivity
▶ Small groups	<ul><li>A supportive environment</li><li>A positive atmosphere</li></ul>	▶ Relationship-building	<ul><li>Better teamwork</li><li>Improved retention</li></ul>
Opportunity to     fulfill officer roles	<ul> <li>Leadership development opportunities</li> </ul>	<ul><li>Leadership growth</li><li>Career advancement</li></ul>	▶ Better leaders
▶ Affordable dues	► Cost effectiveness	Positive return on investment	Positive return on investment

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