



#### IN THIS ISSUE

- ♦New Executive
- ♦BE PROACTIVE WITH YOUR GOALS!
- **WHY EASY-SPEAK?**
- **♦New Members**
- ♦MENTORING PROGRAM
- +AREA 23 ROOKIE OF THE YEAR AWARD 2011-2012! 🎷
- UPCOMING TOASTMASTERS CONTESTS
- FALL 2012 CONFERENCE
- MISSION OF TOASTMASTERS INTERNATIONAL
- CONTACT US



### President

Doina Cocis, CL Joined: February 2008 "We have a great Executive Team this year, prepared to support with enthusiasm our club growth. I am looking forward to a new successful Toastmasters year."





#### Ancel Troskie Joined: November 2010 "In my role as Treasurer I realize how fortunate we are to have Fluor as our sponsor. We are truly blessed!"

speaking skills but also your

self-confidence."



#### Sargeant-At-Arms Frank Laxshimalla Joined: May 2012 "This club is filled with good people and is a great place to improve your speaking skills. I'm excited to help pass that on!"

#### http://fluorcommunicators.toastmastersclubs.org/

#### **VP** Education

Richard Mowry, CC Joined: May 2010 "As the new VP of Education I am here for you and want to assist you in setting and attaining your goals for the year!"

#### **VP** Public Relations VeraLucia Cottim-Coughlan Joined: March 2012 "I am loving my role as VP PR as I am challenged to learn and put to the best use for our club the new Toastmasters International branding!"





#### Secretary Kourtnee M. Plume Joined: Briefly in 2008, then November 2011 "I wish everyone success this upcoming year and look forward to being part of such an amazing club!"

#### **Immediate Past President**

Tiffany Nelligan Joined: October 2007 (5 Years!) Our 2012-13 Executive Team has been an inspiration to me. They are energetic and motivated to improving our club and I'm looking forward to an exciting year!









#### A MESSAGE FROM THE PRESIDENT

#### **"BE PROACTIVE WITH YOUR GOALS!"** By Doina Cocis, CL

by Doina Cocis, C

The month of September is the best month to set new goals in Toastmasters!

It is a new season in Toastmasters - a fresh start with new resources and new aspirations enabling us to envision great results. A new beginning is beneficial for the motivation and the enthusiasm it generates. So, now is a great time to set measurable goals for the next 10 months. Be realistic, be ambitious, and be courageous in setting your objectives.

When you set your goals in Toastmasters, relate them to your life goals. If you want to be an inspiring, persuasive speaker...focus on delivering a specific number of speeches this year, even to complete your Competent Communicator manual. If you want to become an influential leader...be active in the club and take on meeting roles. If you want to be more organized, become familiar with our new tool, Easy Speak, visit the website. It will support you in setting goals, tracking your goals and assisting you in signing up for the meeting roles that will help complete your Competent Leader manual.

Very important in setting goals is visualization, helping you to project your dream. If you can visualize yourself achieving your goals, you are more likely to achieve them.

Setting goals and seeing the result is an active process throughout the year.

Decide to have a successful year: Be Proactive with Your Goals!!

#### TOASTMASTERS CURRENTLY HAS MORE THAN 270,000 MEMBERS IN 116 COUNTRIES.

OF THE MORE THAN 13,000 TOASTMASTERS CLUBS AROUND THE WORLD, NEARLY HALF ARE SPONSORED BY APPROXIMATELY 3,500 B U S I N E S S E S O R ORGANIZATIONS. MANY OF THESE SPONSORS HOST MULTIPLE CLUBS SPANNING MORE THAN 100 COUNTRIES.

SOME OF THE MOST WELL KNOWN BUSINESSES THAT HOST IN-HOUSE CLUBS INCLUDE COCA-COLA, BANK OF AMERICA, AT&T, GOOGLE, IBM, PRICEWATERHOUSECO OPERS, CHEVRON, CATERPILLAR, STATE FARM INSURANCE, MICROSOFT, EBAY AND FLUOR, OF COURSE!

#### **"WHY EASY SPEAK?"**

By Richard Mowry, CC - VP Education

As time marches on there are new tools for managing Toastmasters meetings in an easier and more efficient way. Easy-Speak is one of such tools.

In the past this was a labourious task using a spreadsheet to track all the information. This method took hours of preparation by the VP Ed. In the end the roles were assigned and it was the responsibility of the assigned member to locate a replacement if they were unable to fulfill the role. This was often done the day before the meeting and sometimes not done at all. I saw this as a determent to the club and its members.

When I became VP Ed I asked myself "is there a better way?". I started with a Google search. (What did we do before search engines?) This search resulted in the usual 800,000 hits, including:

- · Agenda Builder
- Club Magic for Toastmasters
- Easy-Speak
- Scheduled Speaker
- TurboBase
- ClubScheduler

After reviewing the selection some were dropped due to cost, functionality, non-user friendly, limited and other criteria. With each evaluation pass Easy-Speak kept rising to the top like cream. I then again went to the web to find out what other clubs were using. Easy-Speak became the hands down winner. As a small select group of our members worked with Easy-Speak to determine its usefulness it constantly made our jaws drop and we drooled in anticipation...

The benefits of Easy-Speak include:

★User friendly

★ Free

 $\star$ Supported with the developer and a large user base

★Intuitive

 $\star$ Handles meeting scheduling, including roles and speeches

★Tracks member's progress for both completed speeches and leadership roles

 $\star$ Integration with the Toastmasters International organization

- $\star$ Ability to confirm attendance
- ★User led role assignment versus roles assigned
  - \*This allows members to own the role they sign up for
  - \*This allows members to schedule their speeches coinciding with their schedule

It is the desire of the Fluor Communicators Executive to have a club that is healthy, productive and a good learning environment. It is the expectation of Fluor Management to produce staff who can speak eloquently to clients and peers; able to rise to the challenge of presenting to a full room and get the desired outcome.

In order for our club to produce such results we are implementing Easy-Speak - and we are doing it by jumping in with both feet! Comments from members so far have been positive. As often is the case with new methods it is necessary to ask questions. Myself and the other members of the Executive will be happy to answer them and you will be surprised how many members have started to use the program.

Easy Speak has a very efficient and user friendly way to keep track of your goals. I would encourage members to work with your mentors to set your goals. Once you start tracking your progress you can't help but be motivated to complete your goals and move on with bigger and better ones!



VP Education Richard Mowry, CC and Guest Speaker Valerie Erickson, DTM at the Educational meeting on "Easy-Speak" held on September 25.

### "FLUOR COMMUNICATORS CONTINUES TO GROW"

By Andrea Corlett, VP Membership

It is our members who make Fluor Communicators such a great club. We learn from one another and support each other every step of the way. From the Icebreaker speech right on up to the Advanced Manuals we are not only improving our own public speaking skills but those of all of our active members.

I am pleased to welcome our newest members to the club:

- Sam Sajedy
- Hitesh Sharma
- Matthew Fox
- · Shellie Wilkins
- Scott Hounsell (Welcome back!)

## A WORD FROM NEW MEMBER <u>MATTHEW FOX</u>

I believe that effective communication is an important skill to have in today's society. While we have more and more modern communication devices and methods, email and texting to name a couple, verbal communication is still the most personal and carries the greatest impact. It allows the speaker to utilize their character and charisma to help portray the message.

Public speaking comes naturally to some people, but this is not the case for all of us and Toastmasters provides the perfect atmosphere to promote learning and improvement. Far too often people listen to a presentation or a brief and either go away with a blank expression of misunderstanding, or have to ask several questions to clarify what was intended. We are all very busy and being able to explain something clearly and concisely can only be of benefit. My goal as a new member of Toastmasters is to develop and fine tune my own public speaking ability to a level where it is viewed as one of my strengths both in a professional and personal manner. To inspire, motivate and be more effective in how I communicate will help me in every aspect of my life.

Outside of the professional environment, I can also see this being a great asset to aid me in continuing to coach sports teams and participate more actively in local councils, clubs and societies.

I have been very impressed by the open, welcoming and supportive nature of the club. My expectations were a little hazy, as I had heard of Toastmasters, but didn't have the detail to understand how friendly an atmosphere it is. I had the impression of a testing and judgmental environment, but this is not the case and I am very happy to have become involved in a club, which while helping us improve a useful skill, is not critical of our present ability. So far it has been a tremendous experience and I look forward to a long and fruitful membership of a great organization.



#### **MENTORING PROGRAM**

By Tiffany Nelligan, Immediate Past President



As Past President of F l u o rCommunicators, it is my responsibility to o v e r s e e t h eMentoring Program for the club.

I am looking forward to hosting a special Mentoring session which will give new and old mentor/mentee relationships some

tips on how to make the most out of their experience with Toastmasters.

Aside from helping you achieve Project 9 from the Competent Leader (CL) manual, being a mentor (and having one!) has numerous other benefits...

#### **Mentoring helps Mentees to:**

- ◆Explore their potential in development areas yet untapped
  - Expand their leadership abilities

- Increase their technical skills
- Enhance opportunities for career advancement

#### **Mentoring allows Mentors to:**

- Share their expertise
- ◆Invest in the future of the club
- ♦Obtain a fresh perspective of a subject
- ◆Enhance experience in their areas of expertise

#### Mentoring allows our Toastmasters Club to:

- Create an environment that fosters personal and professional growth through the sharing of Toastmasters knowledge, skills, attitudes and behaviors
- Increase membership satisfaction for mentees and mentors Leverage intellectual capital and property knowledge

Whether you are a brand new member to the club or a Distinguished Toastmaster, I encourage everyone to be involved in the Mentoring Program at Fluor Communicators.

Having been a member of Toastmasters for five years, I still reach out to my original mentor for advice and guidance as I increase my experience in the Toastmasters organization.

Not only is it a personal benefit, but it also help our club become even stronger!

## Rookie of the Year AWARD

CONGRATULATIONS to our member Dean Ozen for his award for Area 23 2011/2012; including six Toastmasters clubs!

Dean was awarded the Rookie of the Year at the club level in June and now he is recognized at the Area level. Dean's award will be presented to him at the Area 23 Humorous Speech/ Table Topics Contest on October 13. We encourage all of you to attend this event as to witness Dean's award presentation and to sustain the participants representing Fluor Communicators in the contests!

#### MEMBERSHIP STATS AND FACTS

Based on recent research, the top reasons members join Toastmasters are:

- # 71% to improve public speaking skills
- 35% to improve self-esteem or confidence

And...

52% of members are female and 48% are male
40% of new members are between the ages of
18 and 34

## UPCOMING TOASTMASTERS CONTEST (CLUB LEVEL)

## **HUMOROUS SPEECH**

WHEN:	
WHERE:	
TIME:	

TUESDAY, OCTOBER 2 ROOM SD4-1001 12:05 PM - 1:00 PM

HUMOROUS SPEECH winner will join Andrea Corlett as our Club's TABLE TOPICS representative at the AREA 23 Contest

#### **JUST FOR FUN**

#### A recipe to lose weight (Infallible! I did it!)

It is NOT a conventional diet but it is infallible and better than WW, sauna, Activia, Herbalife etc.

- Go to the closest grocery store and buy 10lbs of rice (it doesn't matter what kind: white, parboiled, basmati, whole wheat...)
- 2) Stop at Timmy's on your way home for two large lattes with whipped cream and half-dozen donuts (yeah, you heard it right: eat and drink!)
- 3) Go home
- 4) Have a nap as soon as you get home and most certainly, when you wake up, you will remember that you forgot your bag of rice at Timmy's!
- 5) There! See? Easy! You lost 10lbs!



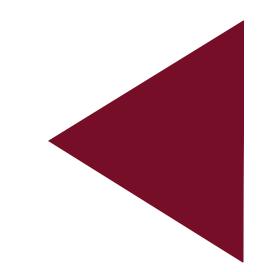
## **MARK YOUR CALENDARS!**

### **AREA 23 CONTEST**

#### HUMOROUS SPEECH TABLE TOPICS

St. Sebastian School (Lake Chaparral) OCTOBER 13 at 2pm

#### 65 Chaparral Drive SE, Calgary



#### FC NEWSLETTER 2012/2013-001

# A Family Affair

Raising Leaders Together

District 42 Fall Conference

Edmonton, Alberta



# **District 42 Fall Conference 2012**

Friday, November-02-12 4:00 PM - Sunday, November-04-12 1:00 PM (Mountain Time)

Radisson Hotel Edmonton South 4440 Gateway Boulevard

Edmonton, Alberta T6H 5C2

780-437-6010 / 1-800-333-3333

Event Details (Click Here)



#### Mission

Toastmasters International is the leading movement devoted to making effective oral communication a worldwide

reality. Through its member clubs, Toastmasters International helps men and women learn the arts of speaking, listening, and thinking – vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind. It is basic to this mission that Toastmasters International continually expand its worldwide network of member clubs, thereby offering ever-greater numbers of people the opportunity to benefit from its programs.



#### CLUB MEETINGS:

EVERY TUESDAY AT 12:05PM FLUOR OFFICES SUNDANCE BUSINESS PARK ROOM SD4-1001 60 SUNPARK PLAZA SE CALGARY, AB T2X 3R4

#### PROSPECTIVE MEMBERS:

YOU CAN REACH OUR VP MEMBERSHIP ANDREA Corlett at 403-537-1199 or <u>ANDREA.CORLETT®FLUOR.COM</u>

#### VISIT OUR WEBSITE TODAY

<u>AT:</u>

FLUORCOMMUNICATORS.TOASTM ASTERSCLUBS.ORG/

Come Join Us! You won't regret it!

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